



D-LOKAM
We Create & Convert

BROCHURE

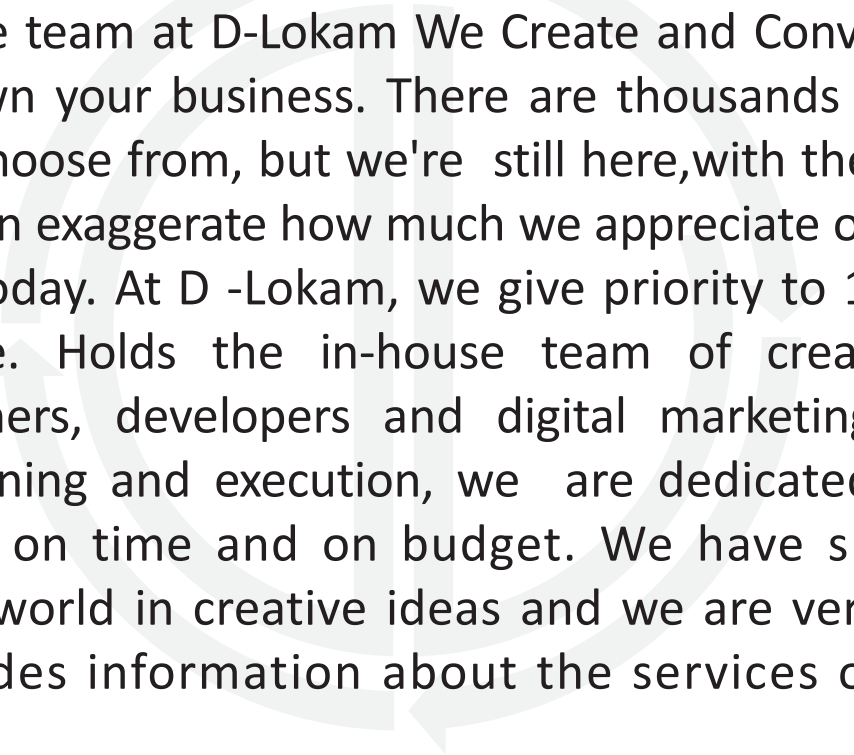
Web Development & Digital Marketing

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INTRODUCTION



On the behalf of the entire team at D-Lokam We Create and Convert, I want to thank you for the opportunity to own your business. There are thousands of companies that offer these services you could choose from, but we're still here, with the opportunity to achieve your business. I cannot even exaggerate how much we appreciate on being able to put this proposal in front of you today. At D -Lokam, we give priority to 100% client satisfaction more than anything else. Holds the in-house team of creative graphic designers, copywriters, web designers, developers and digital marketing experts with highest standards for project planning and execution, we are dedicated in providing the best service to your company on time and on budget. We have successfully supported many brands around the world in creative ideas and we are very excited to work with you. This brochure includes information about the services offered by D-Lokam, in detail.



SEARCH ENGINE OPTIMIZATION (SEO)

Ethical SEO Methods to Bring Organic Search Results For Our Clients. Increase Visibility of Website Through seo.



SOCIAL MEDIA MARKETING (SMM)

Connect With Your Customers Through Our Effectual Social Media Marketing Techniques.



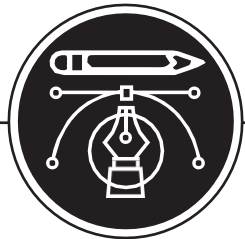
SEARCH ENGINE MARKETING (PPC)

Drive Conversions and Target The Right People Through SEARCH ENGINE MARKETING (PPC) Paid Marketing..



WEB DESIGNING & APP DEVELOPMENT

Get All Your Fresh Ideas To a Website By Creating a Worldclass Web Design and Hosting Service.



BRAND IDENTITY & GRAPHIC DESIGN

Get a Unique Logo Design and Build Your Brand Identity.



VIDEO ADS & STILL PRODUCTION

Raise Brand Awareness Through Video Ads and Still Production With Expert Help.

Search Engine Optimization (SEO)

At Dlokam, we offer a variety of SEO services for your business growth at an affordable price. Our flexible SEO packages are focused on building a strong foundation for you in online success, ensure countless ways to reach your target customers. When working with us, we help you to choose which SEO plan is right for your business and digital marketing objectives.

Our SEO team works to fit any need and budget from basic SEO campaigns up to advanced custom SEO strategies designed to maximize your online presence. D-Lokam as an SEO agency offers the best SEO Services. Our affordable SEO Services take care of all the important aspects of your business. We boost your search rankings and make your website more visible.



What We Will Do In SEO?

SEO Audit

- SEO starts with knowing where you are currently. Only then you can decide where you want to be. After the audit, we'll propose a plan tailored to your needs that will show how we'll get you the final results. Here's how we'll approach the audit:

Keyword Research

- Through effective keyword research we will discover the appropriate keywords for your business

Competitor Analysis

- Analyzing your competitors will help you to stay one step ahead.

Tag Optimization

- Optimize the important HTML tags to include the target keywords.

Registering On Google Search Console

- Registering your website to Google Search Console to make ranking process faster.

Google Analytics Installation

- Connecting your website with Google Analytics will help to get detailed insights regarding the performance of your website.

Technical SEO

- Optimizing technical components like website loading speed, mobile friendliness, etc.

Local SEO

- Listing on Google My Business to get ranked on local search results

Off-page SEO

- Optimizing off-site components, blogging, link building, etc.
-

Website Developing

We transform your brand into a visual story as a perfect website. We turn what actually you are into an effective way to engage with your audience and a Super-performing marketing tool for your business and services. The most widely used content management system(CMS) platform is WordPress . It is easy to meet content management needs from blogging and news to event calendars, media management, and general page content. WordPress website is a smart choice for those who need simplicity with plenty of options for growth.

D-Lokam has an experienced WordPress development team who can make a wide range of websites to meet your requirements. D-Lokam almost all issues with your WordPress website. We provide the best WordPress maintenance.

D-Lokam Provides:

- Affordable packages
- 1 Year free maintenance
- Mobile friendly websites
- Content for website



Social Media Marketing (SMM)

D-Lokam uses social media platforms such as Instagram, Facebook, Twitter, YouTube, and many more to promote your business. If you are looking for a perfect way to boost your online presence, then your best choice is our SMM Services. We offer SMM services to help you grow your online presence on the social media platforms, where your audience is active.

We are Experts in Social Media Marketing. You can make your Budget social media plan. You get all the services under one roof they have all the resources take benefit of SMM tools, you save time to focus on what you do best.

D-Lokam Provides:

- Posters for your campaign
- Budget scheduling
- Detailed audience targeting
- Create Ad Campaigns
- Monitor performance
- Inform results on time



Search Engine Marketing PPC

SEM services paid strategies in digital marketing, like pay-per-click and remarketing to improve your online visibility, leads, and sales. Search Engine Marketing is the most targeted and efficient form of digital advertisement that puts your brand in front of customers who are already actively searching on Google, Bing, YouTube, or other search engines.

SEM is ideal for brands that want immediate results. SEM Services give you great opportunities and better ROI (Return On Investment) through maximum traffic and reach of your website. Become a client of D-Lokam, the Digital Marketing Company you will get affordable and reliable SEM services.

D-Lokam Provides:

- PPC advertising
- Budget scheduling
- Detailed audience targeting
- Posters for your campaign
- Create Ad Campaigns
- Monitor performance
- Inform results on time



Graphic Designing

A memorable graphic design is a basic need for any business to establish a brand identity. To boost your business to different media platforms you need a perfect graphic design that spreads your business ideas to people which is not only effective but also beautiful.

D-Lokam has a team of experienced designers who understand your requirements and work accordingly. We are a digital marketing consulting company that applies a great strategy to give the best graphic designing and Marketing.

D-Lokam Provides:

- Brochure
- Logo Design
- Banners
- Posters
- Business Cards
- Digital Advertising Posters
- Flyers



Content Writing

SEO experts make sure that high-quality content can take your website to the top of the google search results. We create any type of content like blogposts, product descriptions, SEO Content, article writing, Facebook posts, captions, etc. D-Lokam is a Digital marketing agency committed to creating marketing content and strategies. We take time to understand your business and are serious about its positioning. So, more than just creating content, we take into consideration how your needs have to be satisfied.

Our objective is to help your business through creative communication, which will reach results in increasing both your customers and revenues.

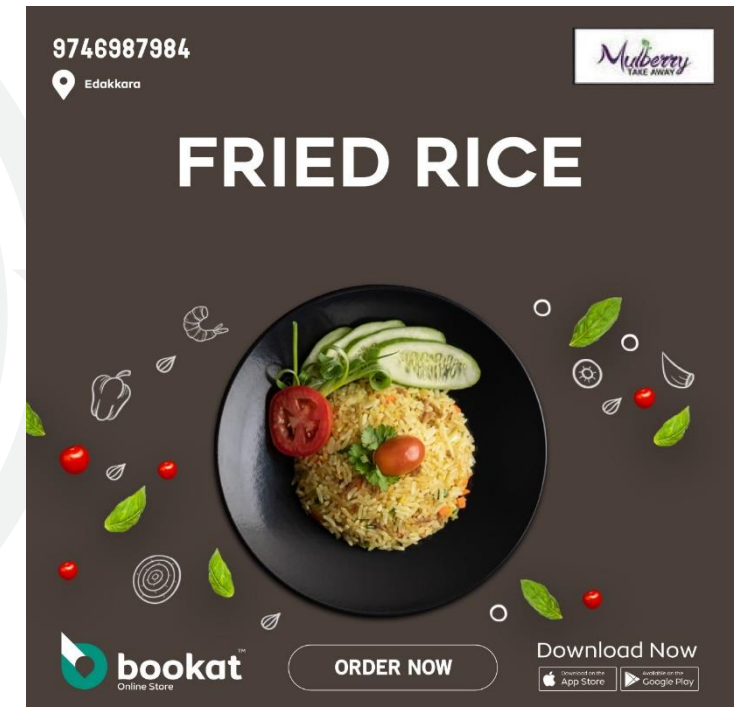
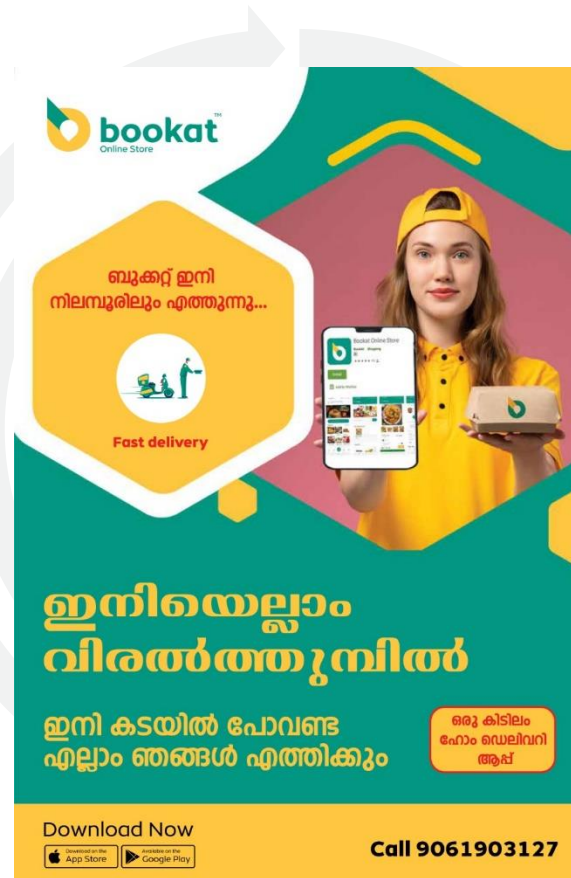
D-Lokam Provides:

- Content for websites
- Blog posts
- Content to boost SEO
- Keyword focused content
- Advertisement captions
- Product descriptions
- Article writing



Our Latest Designing Works

Posters:



Anniversary Offer

Offer valid 8-09-21 to 12-09-21

Grilled Chicken Pizza @599 Only

Alfredo Chicken Pasta @449 Only

Tandoori Chicken Burger @449 Only





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Chicken cheese burger




Call 9061903127

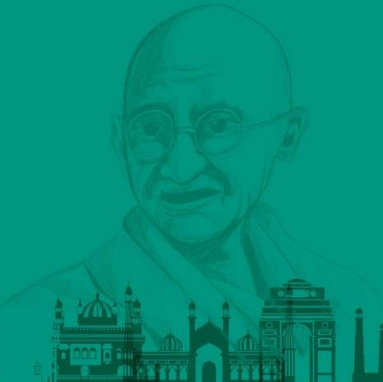
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Mahatma Gandhi

October - 02

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Thank You...
